



ASTA-NET selects CryptoGuard to secure ITPV services

Motala, Sweden - July 1, 2022 - CryptoGuard, a global provider of video content security solutions, today announces that Polish MSO ASTA-NET has selected CryptoGuard multi-DRM solution to secure video content for its MeeVu IPTV platform.

ASTA-NET is a local Internet, TV and telephony service provider, operating a fiber-optic network covering over 110 000 households across Greater Poland Voivodeship region. The deployment of their new IPTV service platform MeeVu, is one of the biggest projects of ASTA-NET, which required the use of the best technological solutions and technical support. Cooperation with CryptoGuard played a major role.

For the project, CryptoGuard provides a multi-DRM solution for securing video content for the MeeVu platform, consequently ASTA-NET is able to not only deliver the service to a dedicated MeeVu Box set-top-box, but also enable watching content on practically any device, regardless of the operating system. This is a great convenience for MeeVu customers and one of the most important features of the service. Thanks to the solution provided by CryptoGuard, the MeeVu TV service is ready to meet all the requirements of operators also from the perspective of their relations with content rights holders.

"The positive relationship with CryptoGuard made this partner a natural choice for us. We were very keen on the flexibility and availability of video content on all devices. Cooperation with many operators interested in implementing MeeVu services and knowledge of the broadcasters' market only confirmed our choice. CryptoGuard's competence and rich portfolio was a guarantee of successful cooperation for us." - convinces Jakub Kucharzewski, Board Plenipotentiary for Technology at ASTA-NET S.A., who largely coordinates the MeeVu project.

"ASTA-NET is developing before our eyes, the MeeVu platform is a great opportunity for the company. I am glad that during the implementation of such a key project, ASTA-NET can count on cooperation with the best." - states the CEO of ASTA-NET S. A., Zbigniew Ryczek. Krzysztof Wieczorek, Sales Director CEE & CIS at CryptoGuard states *"We are pleased to partner with ASTA-NET and to further strengthen our presence in Poland. CryptoGuard multi-DRM will provide a highly secure and cost-effective content protection for MeeVu IPTV and OTT services. The multi-DRM solution can also be extended with CryptoGuard CAS for protecting linear TV content."*

About ASTA-NET

ASTA-NET, a company of the ASTA Group, present on the market since 1989, a leader in providing telecommunications services in northern Wielkopolska and neighbouring areas of the West Pomeranian Voivodeship. ASTA-NET has over 110,000 households and provides services to over 50,000 individual and business customers. It bases its success on investments in network and product development. The treasure of ASTA-NET is its qualified staff - technology enthusiasts and people oriented to customer needs. The company's goal is to be the operator of first choice of multimedia services.

About CryptoGuard

CryptoGuard, founded in Sweden 2007, is a global provider of CAS and DRM content security for digital TV broadcast and streaming video. CryptoGuard's solutions are scalable, cost-effective and ideal for any-size operators to securely deliver premium content on any screen and any network. Today the company's solutions have been deployed by 250+ operators in 60+ countries worldwide.

Contact:

Hannu Vunnel

Marketing Director

Tel: +46 971 10735

E-mail: hannu@cryptoguard.com