



CryptoGuard announces new Region Sales Director in Asia



CryptoGuard, a global provider of pay-TV content protection CAS/DRM and end-to-end OTT/IPTV solutions, announces the appointment of Roger Siow as Region Sales Director in Asia effective 1st of May 2019.

Roger Siow is a veteran in the pay-TV industry since 1991 and brings an extensive experience in the Asian market where he has sold CA systems with a few million-subs platforms. Roger will be based in Singapore and be responsible for further strengthening CryptoGuard's position and expansion with a focus on the ASEAN region.

CEO of CryptoGuard, Kjell Carlswärd welcomes Roger to CryptoGuard and is highly confident that he will contribute to increased profitability on the Asian market.

"We are fortunate to work with Roger – he has extensive experience in the CAS industry and is well known in the business community. Roger brings a wealth of experience to CryptoGuard from the Asian market where the competition is very high" said Kjell Carlswärd.

Roger Siow comments *"I am excited joining CryptoGuard, a global provider of pay-TV content protection and OTT/IPTV solutions, that has experienced substantial growth in recent years. I look forward to providing CryptoGuard's innovative product line to the Asian market"*.

About CryptoGuard

CryptoGuard is a provider of pay-TV content protection CAS/DRM and complete end-to-end OTT/IPTV solutions. CryptoGuard was established 2007 in Sweden and today the company has sales offices on three continents and its solutions have been deployed in more than 50 countries worldwide with a number of national broadcasters selecting CryptoGuard as its security partner.

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