

## Slovakia's Towercom has deployed CryptoGuard CAS to secure its nationwide DTT pay-TV service

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**Motala, Sweden - February 16, 2021** - CryptoGuard, a global provider of content security for digital TV and streaming video on any platform, announces that Towercom has deployed CryptoGuard CAS to secure its nationwide DTT pay-TV services. Towercom is a privately owned TV and telecommunications operator based in Bratislava, Slovakia. The operators DTT network provides Free-to-Air and encrypted TV channels and covers 99% of Slovak population.

In Towercom's process of developing its pay-TV business area, the operator required more flexibility in the selection of consumer devices and cost optimization while maintaining high security level. CryptoGuard team demonstrated the advanced features, scalability and simplicity in integration of the CAS fulfilling the requirements set out by the operator. The cost-effective and feature-rich CAS along with high security level and a wide range of consumer devices were the convincing factors for the operator to select CryptoGuard CAS.

*"A good CAS vendor's criterias are flexible platform, wide range of supported set-top-box vendors, good connections in the pay-TV business, professionalism, certified security and with great price policy. We have found everything in CryptoGuard"* said Gabriel Balla, Chief Innovation Officer at Towercom.

Krzysztof Wieczorek, Sales Director CEE & CIS at CryptoGuard commented *"I am very happy to be working with Towercom and with our new presence in Slovakia. Our CAS solution provides Towercom with a modern technology platform and cost-effective business model."*

Kjell Carlswärd, CEO at CryptoGuard added *"Towercom is the latest addition of major operators to select CryptoGuard CAS for their content security needs. This proves the appeal of a feature-rich and cost-effective CAS platform while maintaining top-level security. CryptoGuard CAS will also offer Towercom a wide range of client devices and modern features enhancing the viewer experience."*

### About Towercom

Towercom is a privately owned company focused mainly on the provision of terrestrial and satellite TV and Radio broadcasting services in Slovakia. Towercom's terrestrial TV network covers 99% of Slovak population and provides Free-to-Air and encrypted TV channels. In addition, the company offers data transfer and leasing of data circuits services within own national network of microwave connections. For more information, visit [www.towercom.sk](http://www.towercom.sk)

### About CryptoGuard

CryptoGuard, founded in Sweden 2007, is a global provider of CAS and DRM content security for digital TV broadcast and streaming video. In addition, the company provides complete end-to-end IPTV/OTT solutions. CryptoGuard's solutions are scalable, cost-effective and ideal for any-size TV operators to securely deliver prime content to any screen over any platform. Today the company's solutions have been deployed by 250+ operators in 50+ countries worldwide, with a number of national TV broadcasters selecting CryptoGuard as its security partner. CryptoGuard is well positioned with sales offices on three continents and with an extensive partner ecosystem bringing world-class solutions to the market. For more information, visit [www.cryptoguard.com](http://www.cryptoguard.com)

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