



CryptoGuard announces new Sales Director for Middle East and Africa



CryptoGuard, a leading provider of content security solutions for digital TV distribution, via any network - to any device, announces the appointment of Saad Mouneimne as Director Area Sales Middle East and Africa effective 1st of March 2018. Saad brings extensive experience in the Middle East and Africa markets and will be responsible for further strengthening CryptoGuard's position and expansion into these regions that have been identified as having high growth potential.

Kjell Carlswärd, CEO of CryptoGuard, is very excited about the latest announcement.

"We are very proud to have Saad on board in our CryptoGuard team. We are highly confident that Saad will be a valuable asset and contribute with positive performance thanks to his broad experience."

"I am excited joining CryptoGuard a leading Swedish security provider of CAS, DRM, and OTT solutions as Director Area Sales for the Middle East and Africa regions. Having worked in the Middle East and Africa for over 15 years I bring with me a wealth of experience to CryptoGuard. As a market leader such as CryptoGuard I look forward to providing the CryptoGuard product line to the broadcasting operators in these markets", said Saad Mouneimne.

CryptoGuard's Conditional Access System (CAS) is a fully featured, scalable and cost-effective solution and ideal for any size operator to secure its content. The solution provide operators with a future-orientated platform for deployment of new services as their market evolves. CryptoGuard CAS can be extended with the CryptoGuard Multi DRM solution where the Pay TV operator can manage content and any subscriber device from one system. It can also be extended with CryptoGuard's affordable end-to-end OTT solution CryptoLITE™, containing OTT Server, Transcoder, Origin Server, CDN Servers and apps for iOS and Android.

About CryptoGuard

CryptoGuard was established in 2007 in Sweden and is a leading provider of Conditional Access System (CAS) and Digital Rights Management (DRM) security solutions for digital TV operators, via any platform to any device. The highly scalable and cost-efficient solutions have been deployed in more than 50 countries with a number of national operators selecting CryptoGuard as its security partner. The company is well positioned with a highly skilled development team, sales offices in Sweden, Poland, India, Rwanda and Peru and with an extensive partner ecosystem to bring world-class solutions to the market.

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Upcoming Events 2018

NABSHOW

Las Vegas, US

9-12 April

Stand SU10503CM



ANGACOM

Cologne, Germany

12-14 June

Stand A10



CommunicAsia

Marina Bay Sands, Singapore

26-28 June

Stand 1H2-10



IBC

Amsterdam, Netherlands

14-18 September

Stand 5.B39

