

Kopernikus selects CryptoGuard to secure new pay-TV offering

Major Serbian cable TV operator digitalises its network and launches new pay TV offering secured with CryptoGuard CAS

Motala, Sweden, October 2, 2017 – CryptoGuard, a provider of content protection for digital television on any platform, has announced that Kopernikus has selected CryptoGuard's Conditional Access System (CAS) to secure its content revenues. The Serbia based cable TV operator is currently working on digitalisation of its entire network and expands its offering with new pay-TV services. The planned deadline for the project is end of the year.

“In order to protect its content, Kopernikus chose CryptoGuard CAS because of the good conditions, high quality, flexibility, user friendly customer interface simplifying working with the system and complete integration of all needed functionalities” says Stevan Mićašević, CTO at Kopernikus.

Krzysztof Wieczorek, Sales Director East-Central Europe: *“We are very happy to be working with Kopernikus which further strengthens our presence in the Balkan area. CryptoGuard CAS enables Kopernikus to secure its content revenues and offers a high flexibility to improve the viewer experience. The scalable and future-proof solution makes CryptoGuard CAS costefficient for growth and deployment of new services as their market evolves”*

Kjell Carlswärd, CEO at CryptoGuard adds: *“Kopernikus is the latest addition of major TV operators to choose CryptoGuard CAS for their content security needs. This proves the appeal of a highly scalable, feature-rich and cost-effective CAS supporting both card-based and cardless security clients for any platform DVB, IPTV and OTT”*.

About Kopernikus

Kopernikus Technology started as a cable telecommunication company in 2004 delivering only cable TV services. From 2008 Kopernikus expanded its offering with Internet service. Kopernikus owns all licenses needed for planning and delivering projects in telecommunication. Kopernikus is working efficiently on maintenance and is building its new network with a short deadline resulting in that Kopernikus can offer high-quality services to low connection fees.

About CryptoGuard

CryptoGuard is a leading developer and vendor of Conditional Access System (CAS) and Digital Rights Management (DRM) system for digital television. CryptoGuard uses a high-grade encryption scheme for its card-based and cardless solutions to meet the demands of service providers, broadcasters and operators. CryptoGuard's flexibility, adaptability and customization with a 'pay-as-you-grow' business model makes it a viable option for any size of operator to digitise their TV services and secure content revenues.

CryptoGuard was established in 2007 in Sweden and has since then been an accepted and recommended solution for DVB and IPTV encryption services all over the world. Currently, CryptoGuard CAS has been deployed in more than 40 countries with a number of national

operators. CryptoGuard is well positioned with sales offices on four continents and with an extensive partner ecosystem.

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