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CryptoGuard launches a complete, highly affordable end-to-end OTT solution

Swedish CryptoGuard, a highly successful Swedish CAS and DRM vendor will extend the product portfolio with an affordable, advanced complete end-to-end solution called CryptoLITE.

TV services like catch up, start-over, network recordings and video on demand on any device has become very popular. This is a challenge for TV operators as the potential income for such services is fairly low and the needed technology till now has been very expensive. CryptoGuard is therefore proud to announce CryptoLITE; the first complete end-to-end OTT solution making it affordable to establish advanced OTT services for Pay TV operators.

“CryptoLITE is a complete end-to end OTT solution containing transcoders, packagers, origin server, content delivery network, OTT head end server, applications for smartphones and tablets, and middleware for Set Top Boxes. Together with CryptoGuard’s CAS and DRM solutions, CryptoGuard can help TV operators becoming profitable also on OTT services.” says Kjell Carlswärd, CEO of CryptoGuard. “Even all the small operators that could not afford an OTT solution can now launch profitable modern TV services.” adds Kjell.

ABOUT CRYPTOGUARD

CryptoGuard was established in 2007 in Sweden, and since then it has been accepted and recommended for its highly secure and affordable content protection technology to pay TV operators all over the world. CryptoGuard is a flexible Conditional Access System (CAS) and Digital Rights Management (DRM) system for digital television. We are using a high-grade encryption scheme to meet the demands of service providers, broadcasters and operators. Our solution works well in all kinds of and any size of network. However, the business model facilitates even for smaller and medium sized operators to use the system.

Currently, CryptoGuard has customers in more than 30 countries and even some national operators have chosen CryptoGuard CAS. CryptoGuard has sales offices in Sweden, France, Poland, Peru, India, Rwanda and Thailand. CryptoGuard provides a flexible business model that gives the customers a powerful tool to maximize their profits and efficiency. The flexible business model means that CryptoGuard will always be the best choice, technically and economically, independently on the size of your operation.

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